



# Get Ready for GlamFest!

Known for its annual Kowloon Bazaar, the **Plus Group** has rebranded its flagship event as **GlamFest** – a fitting title for a fair that’s held in a five-star hotel and features semi-luxurious designers and brands!

GlamFest aims to bring a unique shopping experience to all, with a wide range of vendors offering everything from jewellery, accessories and designer fashion, to fine wines, household décor and more. It’s also a fun place to be for guests who simply love shopping or mingling. You’ll also find lucky draws, quality food and beverages, wine tastings, freebies and testers throughout the day. Here’s a peek at just a few of the vendors.

## CAYA: An Indian Odyssey

This eco-lifestyle brand is dedicated to promoting hand-made, natural and sustainable clothing and home furnishings, with the aim of bringing shoppers heritage Indian weaves with a contemporary twist. Versatile and classy, the pieces can be worn year-round and paired with Indian, Western or fusion-wear. Collections include Pashmina/Cashmere, The Silk Route and Cool Cottons. 9185 5955 | cayahk.com



## L’aura Jewelries

All pieces at L’aura Jewelries are exquisitely designed and crafted with top-quality cubic zirconia stones, and feature sophisticated artistry. The pieces are hand-cut and polished by master diamond setters, ensuring maximum reflection and sparkle – and, best of all, at affordable prices. 5593 1959 | facebook.com/laurajewelries

## Artreasure

Artreasure is a non-profit enterprise creating value for artisans by striving to conserve ancient art forms from India’s east coast and making a direct tangible difference to the lives of artisans who create them. All profits from the sale of these paintings go back to the artisans’ families. 9311 6339



## Book Wise Limited

This family-run business is owned by Sara Young, a mother of two young children. Book Wise specialises in children’s books for readers aged from zero to 11 years. Aside from selling great-priced books with free delivery, the company also provides books for goodie bags and school libraries. bookwise.com.hk

## Khushbu’s Collections

Designer boutique Khushbu’s Collection is a favourite among many Hong Kong-based women from all age groups. The boutique’s ethnic wear is not only beautiful but also extremely graceful. Talented owner Jyoti Arora has her own team of well-known designers and tailors in India, who aim to deliver great quality and service to all shoppers, at reasonable prices. 5373 1494



## ABOUT THE EVENT

This shopping and lifestyle fair came about from an aspiration to provide a platform for vendors to showcase, market and sell their products and services directly to shoppers. Led by founders and directors Deepa Nainani and Neerja Sujanani, the 2017 incarnation is expected to feature 40 to 60 vendors – including unique local businesses and renowned international vendors – with approximately 2,000 to 3,000 shoppers during the day. Also, as the organisers believe in giving back, a portion of proceeds from this event will go to worthy charities. As icing on the cake, GlamFest will host a few charity booths where 100 percent of the proceeds will be going to charity.

**Date:** Saturday 2 September 2017, 11am to 8pm

**Place:** Regal Kowloon Hotel, Tsim Sha Tsui

**Contact:** 2333 4421 kowloonbazaar.com