

Press Release



Print Plus International Limited announces its Eighth Annual Kowloon Bazaars 2014.

Hong Kong, 23rd February 2014 - Print Plus International Limited announces its eighth annual bazaars 2014. This year, Print Plus is organising **NOT ONE but TWO bazaars!**



The Annual Kowloon Bazaar, has been successfully running for the past seven consecutive years and it has grown to be bigger and better each year. The Bazaar comes about from an aspiration to provide a platform for vendors to showcase market and sell their products and services to a mass of quality shoppers. It is also an initiative to bring people together during the beginning of the festive seasons with Halloween, Diwali & Christmas around the corner. For shoppers, it is a unique experience of shopping under one roof with an array of vendors selling a variety of products & services. Laced with lucky draws, quality food and beverages, wine tastings, freebies and testers, it's indeed an unforgettable day out for shoppers and their families.

The Bazaar in its first year, was organized at the Kowloon Cricket Club with just 20 vendors – it has grown substantially year on year. The bazaar since then has moved to a five star venue and this year, the second unique bazaar has been launched!



Print Plus International Limited is proud to present a brand new bazaar, the **Bridal Glitterati**. This newly launched bazaar not only caters to all shoppers with weddings to attend or organize - if you simply love shopping, or mingling over a glass of wine, this is the place to be! There is something for everyone - this event promises to fulfil all your shopping requirements under one roof. From bespoke fine jewelry to fashion designer wear, to wines and accessories, the range is massive! So come one, come all to this unique shopping experience! The Bridal Glitterati is held on **Saturday, 24th May 2014** at the **Regal Kowloon Hotel**, TST, Kowloon from 11am to 8pm.

Both the bazaars continue to be held at the Regal Kowloon Hotel and is expected to feature between 40 - 60 vendors with approximately 2,000 to 3,000 shoppers during the day. The vendors comprise not only of unique local vendors, but also of renowned international vendors.



The annual **Kowloon Bazaar** will be held on **Saturday 23rd August 2014** from 11am to 8pm. The products and services being exhibited this year range from authentic handicrafts, couture and designer wear, household items, lifestyle products and services, fashion accessories to gift items and much more.



The organizers of the Kowloon Bazaars believe in giving back. Part of the proceeds will be donated to the Rotary Club of The Kowloon Golden Mile and the Chinmaya Sewa Ashram. Every year, various organizations are selected to participate at the bazaar for their fund raising activities.

In addition, Print Plus International Limited releases **The Hong Kong Resource Guide** at the Annual Kowloon Bazaar, mainly to facilitate its initial distribution at the bazaar and follows through to be distributed to various venues in Hong Kong throughout the year. The Hong Kong Resource Guide endeavors to give more to the people of Hong Kong, bringing insightful editorial, thought provoking articles and insider tips and tricks. The guide serves to be a compendium of useful information for people from all walks of life.



For more details, visit www.kowloonbazaar.com.

Media Contact:

Deepa Nainani
Director
Tel: +852 2333 4421
Email: deepa@printplus.com.hk

Print Plus International Limited
2/F Unit B2 Summit Building
30 Man Yue Street, Hung Hom
Kowloon, Hong Kong