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Along with being able to showcase their products or services, vendors who partake in the bazaar are able to support charities that are associated with The Kowloon Bazaar. Currently, The Kowloon Bazaar is tied up with The Rotary Club of The Kowloon Golden Mile, The Chinmaya Seva Ashram and Jeev Seva Sansthan. Each charity works towards different causes which are 'impactful' and 'enormous'. In the past, through initiatives and proceeds from The Kowloon Bazaar, young girls in India have been educated and much needed eye operations for the needy have been conducted in Hong Kong and in other developing countries.

In the future, Deepa and Neerja hope to expand The Kowloon Bazaar into larger venues and even showcase the bazaar in cities outside of HK. ■