



# naari

ISSUE 13

THE WOMAN 女人



THE LIFESTYLE MAGAZINE FOR WOMEN



# GlamFest 2022

Celebrating 16 Years  
in Hong Kong!

**GlamFest**, previously known as Kowloon Bazaar, is a one-of-a-kind shopping and lifestyle fair organized by the dynamic duo Deepa Nainani and Neerja Sujanani of Plus Group International Ltd.



The Founder duo, Deepa Nainani, & Neerja Sujanani

They started these fairs 16 years ago with just five vendors at a club venue. Their aspiration was to provide small and medium business owners with a platform to market, showcase, and sell their products and services to a demographic of high-net-worth shoppers. GlamFest is now held at five-star venues with over 50 vendors at any given time.

Vendor Applications Now Open!

ALL YOUR SHOPPING UNDER ONE ROOF

INTRODUCING  
FOR THE VERY  
**FIRST TIME**

**Glam  
FEST**.INC

All Your Shopping Under One Roof  
KOWLOON SHANGRI-LA BALLROOM  
11AM - 8PM



**CHRISTMAS  
FAIR**

DEC

2022

When asked, what keeps you going, the founder Ms. Deepa Nainani says, "It's not easy to start a full-fledged business in a place like Hong Kong where everything especially rent, is so expensive. With so much risk, our fair allows aspiring business owners to take baby steps to assess the market, analyze if their product works, interact with real clients, and get a feel of running a business."

This year, after organizing multiple fairs annually in the heart of Kowloon, Neerja and Deepa decided it's finally time to take this fair to Hong Kong Island. Held at the JW Marriott Hotel's Grand Ballroom, GlamFest, The HK Island Edit brought in a footfall of more than 800 shoppers in the day, as Neerja puts it. "It was a ground-breaking event for GlamFest."





With Covid hitting at the beginning of the year, when Hong Kong was in a semi-shut-down mode, this dynamic duo used the downtime to brainstorm on what else can they bring to Hong Kong with their fairs. Hence, besides the BRAND NEW HK Island Edit, they are now organizing a Christmas Fair, which is once again a VERY FIRST in Kowloon!

“There are so many Christmas Fairs on Hong Kong Island, and none in Kowloon, where we have many shoppers who need to buy gifts for Christmas and the holidays. It is also the wedding season, so a perfect time for shoppers to have the “all you can shop under one roof” at their favourite fair, GlamFest! What’s next for them? “With the opening of the border, maybe it’s time to go global with GlamFest?” both of them say at the same time!



So what are you waiting for? It's time to support them and the umpteen vendors who bring their business to this fair... Come to their first Christmas Fair on Thursday, 1<sup>st</sup> December 2022, at The Kowloon Shangri-La Hotel from 11 am to 8 pm.

**SOLD OUT**

INTRODUCING FOR THE VERY FIRST TIME

**HONG KONG SIDE**

SEP

ALL YOUR SHOPPING UNDER ONE ROOF

Mark your diaries...

**SOLD OUT**

OCT

**13**

The festive Edit

**BOOK NOW!**

INTRODUCING FOR THE VERY FIRST TIME

**1**

**CHRISTMAS FAIR**

DEC

Mrs. PURVIZ R. SHROFF MBE  
& Late Mc. RUSY M. SHROFF, MBE, MBE.